

Cookies Policy

Riordan Financial

1. Introduction

Riordan Financial Brokers Ltd, trading as Riordan Financial, is committed to protecting and respecting your privacy. This Cookies Policy explains how cookies and similar technologies are used on the riordanfinancial.ie website, what they do, and the choices available to you in relation to them.

This Cookies Policy should be read alongside our Privacy Statement, which is available on the riordanfinancial.ie website.

2. What are cookies?

Cookies are small text files that are placed on your device (computer, tablet or mobile phone) by websites that you visit. They are widely used to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

Cookies allow a website to recognise your device and store some information about your preferences or past actions. Similar technologies, such as web beacons, pixels and local storage, may also be used and are treated the same way as cookies under this policy.

3. The legal basis for our use of cookies

Our use of cookies is governed by the European Communities (Electronic Communications Networks and Services) (Privacy and Electronic Communications) Regulations 2011 (S.I. No. 336 of 2011), commonly known as the ePrivacy Regulations, and by the General Data Protection Regulation (GDPR).

Under Regulation 5(3) of the ePrivacy Regulations, your consent is required before non-essential cookies are placed on your device. Consent is not required for cookies that are strictly necessary to provide the website service you have requested. We follow the guidance issued by the Data Protection Commission (DPC) in relation to cookies and other tracking technologies.

4. Cookie categories used on this website

The cookies on riordanfinancial.ie are grouped into the following categories:

Category	Cookies in use	Consent required
Strictly Necessary	4	No (exempt under Regulation 5(5))
Functional	3	Yes
Analytics	6	Yes
Performance	0	Not applicable
Advertisement	3	Yes

Strictly Necessary cookies

These cookies are required to enable the basic features of the website, including remembering your cookie consent choice and supporting core WordPress functionality. They do not store any personally identifiable data and cannot be switched off.

Functional cookies

These cookies support certain features such as embedded video content and bot management for forms and interactive elements. They are only set after you have given consent.

Analytics cookies

These cookies help us understand how visitors interact with the website by collecting information on metrics such as the number of visitors, page views, time spent on pages and traffic sources. The site uses Google Analytics, deployed through Google Tag Manager, for this purpose. They are only set after you have given consent.

Advertisement cookies

These cookies are set in connection with embedded YouTube video content on the website. They are used by YouTube (Google) to support security, feature delivery, and the broader Google advertising ecosystem. They are only set after you have given consent.

5. Detailed list of cookies

The table below sets out the specific cookies currently in use on riordanfinancial.ie, including the provider, duration and purpose of each. This list is generated from an automated cookie scan and is reviewed periodically.

Cookie	Provider	Duration	Purpose
Strictly Necessary			
cookieyes-consent	riordanfinancial.ie	1 year	Stores the user's cookie consent preferences so they are respected on subsequent visits. Does not collect personal information.
wpEmojiSettingsSupports	riordanfinancial.ie	Session	Set by WordPress to determine whether the user's browser can display emojis properly.
VISITOR_PRIVACY_META_DATA	youtube.com	6 months	Set by YouTube to store the user's cookie consent state for the current domain.
_cfuid	vimeo.com	Session	Set by Cloudflare to maintain session consistency and provide a stable user experience across the Vimeo service.
Functional			
__cf_bm	hcaptcha.com	1 hour	Set by Cloudflare to support Cloudflare Bot Management on the hCaptcha service.
VISITOR_INFO1_LIVE	youtube.com	6 months	Set by YouTube to measure bandwidth and determine whether the user gets the new or

Cookie	Provider	Duration	Purpose
			old player interface.
ytidb::LAST_RESULT_ENTRY_KEY	youtube.com	Persistent	Used by YouTube to store the last search result entry that was clicked by the user, to improve future search relevance.
Analytics			
_ga	riordanfinancial.ie	1 year 1 month	Set by Google Analytics to calculate visitor, session and campaign data and track site usage. Stores information anonymously and assigns a randomly generated number to recognise unique visitors.
ga*	riordanfinancial.ie	1 year 1 month	Set by Google Analytics 4 to store and count page views.
_gid	riordanfinancial.ie	1 day	Set by Google Analytics to store information on how visitors use the website and to compile an analytics report of the website's performance.
_gat_UA-*	riordanfinancial.ie	1 minute	Set by Google Analytics for user behaviour tracking and request throttling.
YSC	youtube.com	Session	Set by YouTube to track the views of embedded videos on the website.
vuid	vimeo.com	1 year 1 month	Set by Vimeo to collect tracking information by assigning a unique ID, used to embed videos on the website.
Advertisement			
__Secure-YNID	youtube.com	6 months	Set by YouTube (Google) to protect user security and prevent fraudulent activity, especially during the login process.
__Secure-ROLLOUT_TOKEN	youtube.com	6 months	Set by YouTube (Google) to manage feature rollout and experimentation.
__Secure-YEC	youtube.com	Session	Set by YouTube (Google) in connection with embedded YouTube video content on the website.

6. How we obtain your consent

When you visit riordanfinancial.ie for the first time, a cookie consent banner will appear. The banner allows you to:

- Accept all non-essential cookies
- Reject all non-essential cookies
- Make granular choices by category (Functional, Analytics, Advertisement)

No non-essential cookies will be placed on your device until you have made a choice. Strictly necessary cookies are placed by default, as they are required for the website to function and are exempt from the consent requirement under Regulation 5(5) of the ePrivacy Regulations.

Your consent will be requested again at least every twelve months, in line with DPC guidance.

7. How to change or withdraw your consent

You can change your cookie preferences at any time by clicking the “Cookie Settings” link in the footer of the riordanfinancial.ie website. This will re-open the preference panel and allow you to update your choices.

You can also control or delete cookies through your browser settings. Most browsers allow you to refuse cookies, delete existing cookies, or be notified when a cookie is set. Please note that disabling strictly necessary cookies may affect the functionality of the website.

Information on how to manage cookies in common browsers is available at the following links:

- Google Chrome: <https://support.google.com/chrome/answer/95647>
- Mozilla Firefox: <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>
- Microsoft Edge: <https://support.microsoft.com/en-us/microsoft-edge>
- Safari: <https://support.apple.com/en-ie/guide/safari/sfri11471/mac>

8. Third party cookies

Some cookies on this website are set by third parties, including Google (Google Analytics and YouTube), Vimeo, Cloudflare and hCaptcha, in connection with analytics and embedded video content. These third parties have their own privacy and cookie policies, which govern their use of cookies. We recommend that you review the privacy policies of these providers if you wish to understand how they process your data.

Further information is available from the providers directly:

- Google (Analytics and YouTube): <https://policies.google.com/privacy>
- Vimeo: <https://vimeo.com/privacy>
- Cloudflare: <https://www.cloudflare.com/privacypolicy/>
- hCaptcha: <https://www.hcaptcha.com/privacy>

9. Your rights under the GDPR

Where cookies collect or process personal data, you have rights under the GDPR, including the right of access, rectification, erasure, restriction, portability, objection, and the right to lodge a complaint with the Data Protection Commission. Full details of your rights are set out in our Privacy Statement.

The Data Protection Commission can be contacted at:

Data Protection Commission, 21 Fitzwilliam Square South, Dublin 2, D02 RD28.

Web: www.dataprotection.ie Email: info@dataprotection.ie

10. Changes to this policy

We may update this Cookies Policy from time to time to reflect changes in the cookies we use, in technology, or in legal and regulatory requirements. The version date below indicates when this policy was last updated. We encourage you to review this policy periodically.

11. Contact us

If you have any questions about this Cookies Policy or our use of cookies, please contact us:

Riordan Financial

Main Street, Charleville, County Cork

Telephone: 063 30608

Email: info@riordanfinancial.ie

Website: www.riordanfinancial.ie

Policy version: 1.1

Last reviewed: May 2026